



Giovedì 5 settembre 2024 alle ore 15:00 presso l'aula I

il **Dr. Francesco Zamberlan**

Senior editor of Nature Catalysis and Nature Chemical Biology

terrà il seminario dal titolo:

Publishing in Nature-branded Journals

Why do scientists want to publish in Nature-branded journals? Along the existence of ancient and modern world, civilizations have required the establishment of currencies. Mayas for example, used cocoa beans, whereas the Roman empire employed gold and orichalcum. Nowadays, the euro, the dollar, the pound, the Yen, among others are much more popular. Scientists' primary currency: papers. Unsurprisingly, just as any currency, the value of every paper is different, and Nature-branded journals are located at the hot spot.

In this lecture, the dark side of the editorial's moon will be unveiled for you, getting a brief overview of the process of publishing in these journals, what do they expect from the research, and ideally, you will understand things that you did not know you did not understand.

Luca Dell'Amico

*Il Direttore del Dipartimento
Stefano Mammi*